

electrical building technology india

The Premier Trade Fair for Electrical Engineering
& Building Automation Technology

11 – 13 October 2018

Pragati Maidan, New Delhi

www.ebt-india.in



Tapping into the potential market!

The second edition of Electrical Building Technology India (EBTI), is all set to tap into the radically changing electrical engineering, home & building automation sector in India from 11 – 13 October 2018, Pragati Maidan, New Delhi. The future of the industry is said to have immense potential of growth and development as it is used in a variety of applications across residential, commercial and hospitality segments.

Industry facts

40%
CAGR

fastest growing sector

60%

accounts for residential segments

30%

accounts for commercial spaces

10%

accounts for hospitality

85%

of the home & building automation industry is dominated by lighting & security products

Projected growth

India Building Automation & Control System market is expected to grow at CAGR of around **21.7%** during 2014 - 2019 (Source: India Building Automation & Control Systems Market Forecast & Opportunities, 2019)

The home automation market in India is expected to grow with a CAGR of **23.63%** during 2016 - 2022 (Source: India Home Automation Market Overview)





Light India + EBTI retrospect



We help you build brand proximity!

Building and Home Automation

- Building automation systems and products
- Building Management Systems (BMS)
- Smart home and community management systems
- Building efficiency and energy management systems and products
- Light control systems
- Generic cabling and data centre systems and products
- Intelligent sun shading systems and products
- Systems integration
- Video surveillance, access control and home security systems
- Hotel intelligent systems and products

Electrical Engineering

- Electrical accessories and materials
- Power supply and distribution systems, energy management systems
- Electricity supply / distribution equipment and electrical products
- Power supply, instruments, gauges and tools
- Electrical energy-efficiency modification equipment
- Control equipment, meter & monitoring and dimmer switches
- Sockets and switches
- Lightning protection systems and equipment
- Electrical building installation, communication and system technologies
- Renewable energies
- Power generation and distribution



“Light India & Electrical Building Technology India 2016 held together this year was another feather in the cap of Messe Frankfurt. The theme of smart technologies in lighting and building was rightly depicted. Most exhibitors demonstrated the intelligent light that mesmerised visitors and building technologies was a fascinating addition. I wish that the next edition in 2018 will move further ahead in its goal to bring in futuristic lighting on display.”

Mr Shyam Sujan
Secretary General, ELCOMA



“KNX is an association of more than 400 manufacturers’ worldwide making standards for home and building controls. Here at EBT India, we are showcasing solutions from different members at the KNX booth. We have been partnering with Messe Frankfurt for many years as part of their flagship shows Light + Building and decided to extend this partnership in India through EBT India. Even though this is the first show, we have been getting a very good response and I’m sure the participants have collected a lot of inquiries. I believe we might go bigger next year and some of the members should have their own booths next time.”

Mr Bhavesh Doshi
Secretary, KNX National India

We help you promote your brand to whom it really matters!

Visitor profile

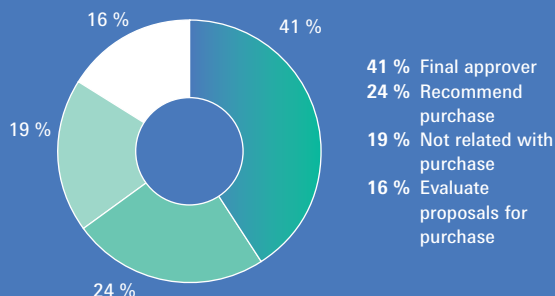
- Architects
- Building and construction industry, contracting companies
- Building technology service provider
- Design studios
- Engineering and planning offices
- Government, public utilities representatives
- Hotel industry
- Interior designers
- Manufacturing industry
- Property developers

Public authorities

- Real estate management companies
- Retail trade
- Skilled trade (electricians, installers etc.)
- System integrators
- Wholesale trade, distributors, importers, exporters
- Other service provider, consulting companies
- Other visitor target groups

We help you turn your leads into loyal customers!

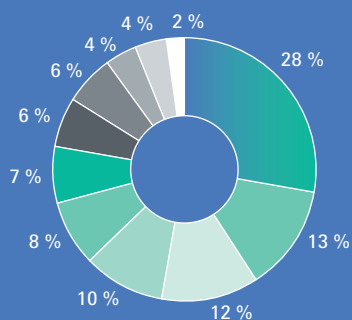
Purchasing authority



Main area of interest (EBTI)

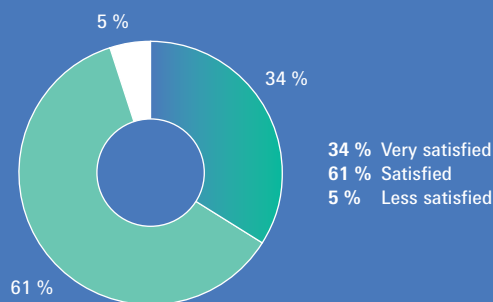
- 16 % Building Efficiency and Energy Management Systems and Products
- 14 % Electrical Accessories and Materials
- 13 % Building automation systems and Products
- 10 % Smart home And Community Management Systems
- 10 % Lightning Protection Systems and Equipment
- 7 % Electricity Supply/Distribution Equipment and Electrical Products
- 6 % Power Supply and Distribution Systems, Energy Management Systems
- 6 % Sockets and Switches
- 6 % Power Supply, Instruments, Gauges and Tools
- 4 % Electrical Energy-Efficiency Modification Equipment
- 4 % Control Equipment, Meter & Monitoring and Dimmer Switches
- 3 % Video Surveillance, Access Control and home Security Systems
- 3 % Intelligent Sun Shading Systems and Products
- 3 % Systems Integration
- 3 % Hotel Intelligent Systems and Products
- 2 % Generic Cabling and Data Centre Systems and Products

Trade visitors by business sectors



- 28 % Lighting designers & engineers
- 13 % Builders / land developers & real estate companies
- 12 % Government buyers (Defense, CPWD, PWD, rural & urban development & Railways)
- 10 % Interior designers
- 8 % Architects
- 7 % Dealers & distributors
- 6 % Trade commission, foreign commission & industry association
- 6 % Corporates
- 4 % Automobile industry
- 4 % Hotel industry
- 2 % Municipalities

Satisfaction with the attainment of trade fair visit objectives



- 34 % Very satisfied
- 61 % Satisfied
- 5 % Less satisfied



Reserve your space today!

Date and timings

11 – 12 October 2018 10.00 AM – 6.00 PM
13 October 2018 10.00 AM – 5.00 PM

Venue

Hall No. 12A
Pragati Maidan, New Delhi, India

Admission

Free entry for trade visitor aged 18 or above

Raw space

Exhibitors can design and fabricate their stand, subject to organiser's approval. Power supply is charged separately (min. 21 sqm)

Shell scheme

Shell scheme booth includes maxima structure, octonorm partition, carpet, fascia board with company name, 3 spot lights, 1 counter, 2 chairs, 1 power socket (5 amp) and waste paper bin. (Min 9 sqm)

Contact our sales team for more information

Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 22 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

EBTI is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany, which will take place from 18. – 23.3.2018. www.brand.light-building.com

For more information, please visit our website at www.messefrankfurt.com

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Supporting associations



Department of Industrial Policy & Promotion
Government of India
Ministry of Commerce & Industry



Co-located with

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